



DERM NEWS

WHATS NEWS AT DERM CARE....

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IN THIS ISSUE:

Pyohex Lotion - The new kid on the block

Our newest team member

Bali Street Dogs

Allergy posters available again

Dermcare Club is back

Nepean Therapy Dog Club

INCREASE RESIDUAL BACTERIAL ACTION!

Dermcare's new product, Pyohex Medicated Lotion, is a topical medicated lotion containing 3% chlorhexidine. Its action and use is maximised if used after a chlorhexidine containing shampoo, such as Pyohex Medicated Foam. The purpose of Pyohex Medicated Lotion is to prolong the antiseptic action of the shampoos and extend and enhance chlorhexidine antibacterial action on the skin and coat.

In Pyohex shampoo, chlorhexidine has a 4-day antibacterial action on the coat. Dermcare Pyohex Medicated Lotion has been developed to extend and enhance the chlorhexidine action on the skin and coat making less frequent shampooing possible. The lotion is applied after rinsing off the shampoo and is left on the coat and skin for the residual action. Less frequent shampooing will increase owner compliance and ultimately, resolution of the infection. It has emollient and moisturising silicone oils to restore the lustre to the coat that has been destroyed by the infection.

Canine pyoderma is mainly caused by *Staphylococcus intermedius* a

Continued Page 2...

!! NEW !!

PYOHEX MEDICATED LOTION NOW AVAILABLE!



INCREASE OWNER COMPLIANCE WITH LESS FREQUENT WASHES.

Introducing...



Sue Huxley, our newest team member, with her son Shaun & dogs April & May!

Sue will be working closely with Paul Kimberley as our new Representative in Victoria and Tasmania. With Sue on board, Victoria and Tasmania will enjoy greater coverage and Dermcare will definitely benefit from Sue's vast experience in the Veterinary industry.

gram-positive cocci that is a normal inhabitant of the nose, perianal skin and lips of the dog. In the normal dog, bacterial numbers are controlled by the barrier of the skin and the function of the immune system. However, allergic and hormonal diseases can disrupt the mechanisms of the skin and under suitable conditions *Staphylococcus intermedius* numbers can build up on the skin creating a superficial pyoderma. If bacteria enter the follicle, deep skin disease develops.

The value of a shampoo containing chlorhexidine such as Pyohex or Malaseb is to remove sebum build up and bacteria as well as other organisms. This normalises sebum balance by the above action allowing the skin physiology to return to normal and to kill any remaining surface living *staphylococci* or other pathogens. The cosmetic effects are in reducing the malodour of the inflamed skin, cleaning the coat and skin of dirt. Pyohex Medicated Foam and Malaseb Medicated Foam have the advantage of all this and is a one step easy use treatment.

Pyohex and Malaseb can also be used to maintain and prevent recurrent infections, or while the underlying cause is investigated and treated.

Data shows and supports the following claims:

- ✂ The target pathogen *Staphylococcus intermedius* is susceptible to chlorhexidine when incorporated in Pyohex Medicated Foam and Pyohex Medicated Lotion.
- ✂ That the chlorhexidine in topical preparations is optimised for effect at a 3 % concentration.
- ✂ Pyohex Medicated Foam has a 4-day residual action and if Pyohex Medicated Lotion is used after the shampoo it has a much longer antiseptic action of up to 2 weeks.
- ✂ Pyohex Medicated Lotion is well tolerated on the dog and can be used in young dogs and for extended treatment periods.

Continued Page 3...

THE BALI STREET DOGS

Yayasan Yudisthira Swarga, or the Bali Street Dog Foundation, is a fully incorporated non-profit foundation whose purpose is to medicate, clean, vaccinate and sterilise street dogs to prevent them from breeding and infecting other dogs and humans.

The Foundation has two different programs, the Field Clinic Program and the Street Program. The Field Clinic Program is basically the sterilisation of street dogs, both male and female and a team consists of two to four veterinarians, two dog catchers, two preppers, an assistant and vet students. On a typical day a clinic will treat 20 to 30 animals.

The Street Program catches dogs, treats them for skin diseases, wounds and parasites and then releases them back into their original environment. The focus of the Street Program, which operates more in the cities, is more on remedial and emergency work.



Volunteers receive a package of Sebolysé at their clinic in Bali.



A stray gets a welcome bath in one of the Bali clinics.

One of the most common problems with these street dogs is skin disease. Demodex, Sarcoptes, Malassezia and pyoderma are all huge problems for these dogs and with a little help from Dermcare, this program has been able to distribute Sebolysé and Malaseb to villagers to use on their dogs and also for use on strays.

If you would like to help this worthwhile cause, you can contact Elaine Ong via email at: eong@bhvet.com.au

NEW COMBINATIONS NOW AVAILABLE!

Due to the huge success of the Aloveen Starter Pack we released three years ago, Dermcare has now released 3 more packs to suit your every need. Now available is the Pyohex Starter Pack which contains a Pyohex Medicated Foam 250ml with a Pyohex Lotion 100ml, the Malaseb Combo Pack with has a Malaseb Medicated Foam 250ml with a Pyohex Lotion 100ml and for the all rounder, a Natural Shampoo 250ml teamed with an Aloveen Conditioner 100ml.



From left to right: Aloveen Starter Pack, Pyohex Starter Pack, Malaseb Combo Pack and Natural Combo Pack.

...Continued from Page 2

On animal clinical studies have shown that hair treated with Pyohex Medicated Foam and followed up with Pyohex Medicated Lotion has a better inhibiting effect on *Staphylococcus intermedius* than using the shampoo alone.

Studies showing residual effect of the 3% chlorhexidine Pyohex Medicated Lotion show highly significant antibacterial residual activity for at least 14 days. The leave-in nature of Pyohex Medicated Lotion acts to decrease the bacterial load on the skin and reduces the recurrence of infection.

BENEFITS OF PYOHEX MEDICATED LOTION!

- ✍ Prolongs residual antimicrobial activity
- ✍ Reduces the need for frequent washing
- ✍ Less frequent washing will improve client compliance
- ✍ Better for pets, easier for

THEY ARE BACK!



That's right, allergy posters were so popular the first time around they are back in print.

If you missed out last time or would just like another one for your clinic, please talk to your rep.

DERMCARE CLUB IS BACK!

Spring has sprung and that means another busy season of the Dermcare Club.

Take advantage of the new promotional packs for your bonus with this years Dermcare Club...ASK YOUR REP HOW!!

For additional order forms, please contact Dermcare head office or call your rep.

Natural Combo Pack

Try our Natural Combo Pack which contains a Natural Shampoo 250ml and an Aloveen Conditioner 100ml is great for clients who want a super clean dog and also want that fantastic Aloveen smell! Natural Shampoo's gentle emollient cleanser washes away all the grime and Aloveen Oatmeal Conditioner...well, we know what it does!



Are you or your staff in need of a Dermcare refresher?

Contact your Rep to organise a training session.

Nepean Therapy Dog Club

The Nepean Therapy Dog Club, which is the only club of its kind in Australia, was established in 1994 when a golden retriever named Bella visited a patient on the cancer ward in the Nepean Hospital. Since that time the club has grown into a dedicated group of volunteers who own companion dogs that are trained to visit local nursing homes, public hospitals and special schools as therapy dogs. They currently have 9 dogs fully qualified who work independently and 4 in training. The only product they have found that maintains the exceptional quality of the dogs' coats is Aloveen Shampoo and Conditioner. For more information please contact Annmarie Schuster on 02 4777 4631.



Dermcare-Vet are proud to be associated with the Nepean Therapy Dog Club. Pictured hard at work above are (from left to right): Zoe, Benny, Bonnie and Georgia.